

Privacy Policy

Our Privacy Policy outlines the rules for the protection of personal data of Users using the website www.inmed.pl.

The Administrator declares that Users' personal data is processed in accordance with the General Data Protection Regulation (GDPR) – Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data.

Failure to accept this Privacy Policy allows the User to browse the Website but prevents them from submitting personal data and receiving services. Withdrawal of consent does not affect the lawfulness of processing based on consent before its withdrawal.

Who is the Data Controller?

The Data Controller of Users' personal data is **INMED S.A.**, ul. Kwiatowa 32A, 55-330 Krępiec, Poland, hereinafter referred to as the Administrator.

For matters related to data protection, please contact us at:

e-mail: inmed@inmed.pl

What data do we process?

We process personal data voluntarily provided by the User via contact forms or when using services on the website, in particular:

- first and last name,
- e-mail address,
- phone number,
- company registration details (for business entities).

Newsletter data

Subscription to the newsletter requires providing a first name and e-mail address in the form. These fields are mandatory. The data obtained in this way is added to our mailing list.

Why do we process your data?

The User's personal data is processed for the following purposes:

- to conclude and perform a contract for the provision of electronic services, if the User uses such services,

- to respond to messages sent via the contact form,
- to send commercial information, marketing offers, surveys, invitations, and correspondence (via e-mail, SMS, phone calls, push notifications, traditional mail),
- for profiling in order to tailor communications and offers to the User's interests.

Providing personal data is voluntary but necessary to use the above-mentioned services.

Legal basis for processing data

The legal basis for processing Users' personal data is:

- the necessity to process data in order to perform a contract for the provision of electronic services,
- the legitimate interest of the Administrator in handling correspondence, direct marketing, and responding to inquiries,
- the User's consent to process data for marketing purposes – where such consent is given.

The Administrator does not intend to transfer personal data to a third country outside the EEA unless it is necessary for the provision of services.

Data retention period

- Personal data is stored for the duration of service provision.
- After the end of service provision, data will be stored for 2 years for the purpose of handling potential claims.
- Data processed for responding to inquiries sent via the contact form will be stored for 2 years from the last contact.

Your rights

The User has the right to:

- access their personal data,
- rectify, delete, or restrict the processing of their data,
- data portability,
- object to the processing of personal data, including profiling and marketing,
- withdraw consent to data processing at any time (without affecting the lawfulness of processing prior to withdrawal),
- lodge a complaint with the President of the Personal Data Protection Office (PUODO).

Who do we share your data with?

Access to personal data is granted only to:

- authorized employees of the Administrator,
- entities cooperating with the Administrator (e.g. IT service providers, hosting, accounting, legal support),
- authorities entitled to receive data under applicable law.

Data security

Personal data is stored in systems where appropriate technical and organizational measures have been applied in accordance with GDPR and industry security standards.

Cookies

The website www.inmed.pl uses cookies in order to:

- identify the User,
- customize the website content to the User's preferences,
- compile anonymous visitor statistics.

Users may change their browser settings to limit or disable cookies. However, restricting cookies may affect the functionality of the website.

Third-party cookies

The Administrator uses third-party services (e.g. Google, Facebook, YouTube, Hotjar) that may use their own cookies. The privacy policies of these third parties regulate how they use cookies.

Contact regarding personal data

Any questions related to this Privacy Policy should be directed to:

e-mail: inmed@inmed.pl

Changes to the Privacy Policy

The Administrator reserves the right to make changes to this Privacy Policy. Any changes will be communicated by publishing an updated version of this document on the website.

Last updated: 31.07.2025